



**tourism**

Department:  
Tourism  
**REPUBLIC OF SOUTH AFRICA**

## MEDIA INVITATION

### **DEPUTY MINISTER OF TOURISM MS. MAKHOTSO SOTYU TO HOST A WOMEN'S MONTH DIALOGUE IN MANGAUNG - FREE STATE PROVINCE**

25 AUGUST 2025

**#WomensMonth2025** – In commemoration of Women's Month, the Deputy Minister of Tourism Ms. Makhotsu Sotyú will host a dialogue in the Free State Province to highlight and celebrate the valuable contribution that is made by women in advancing the tourism sector.

The Deputy Minister's event is a strategic platform that fulfils the Department's objectives to drive inclusive growth and job creation by ensuring the active participation of the citizenry, in particular women, youth and people with disabilities.

South Africa commemorates Women's Month in August paying homage to more than 20,000 women who marched to the Union Buildings in 1956 against the extension of the Pass Laws to women. This year the commemorative month will be celebrated under the theme: *"Building Resilient Economies for All"*.

Tourism's Womens Month commemorative event will share information on the Department's capacity and empowerment programmes to encourage women to actively participate in initiatives that will improve their career and business prospects. SMMEs can look forward to engagements with various Tourism stakeholders and Development Finance Institutions (DFI).

The Tourism Women's Month Dialogue is hosted in collaboration with the executives from Free State Department of Economic, Small Business Development, Tourism and Environmental Affairs (DESTEA), the Mangaung Metropolitan Municipality and the Free State Tourism Authority.

#### **MEMBERS OF THE MEDIA ARE INVITED TO ATTEND AS FOLLOWS:**

Date: Friday, 29 August 2025

Time: 09h00 – 15h00

Venue: Botshabelo Simon Sefuthi Community Hall – Free State Province

**RSVP:** Members of the Media can confirm their attendance by 27 August 2025 at 12h00 noon to **Bheka Kweyama** Cell: 071 868 4141 E-mail: [bkweyama@tourism.gov.za](mailto:bkweyama@tourism.gov.za)